IBSA Strategic Directions 2018-2020





Inspiring workforce excellence



About IBSA

IBSA is the Skills Service Organisation for the manufacturing industry. As IBSA Manufacturing, we support our Industry Reference Committees to provide training packages that reflect the current industry environment and create skilled employees. In addition to this role, we continue to provide training package resources through Australian Training Products and eCoach, as well as flexible professional development courses for Registered Training Organisations' staff and trainers through IBSA Academy.

Vision

To inspire workforce excellence

Mission

As skill needs change and industry faces new challenges, we provide training solutions that continue to grow broader economies by developing the capabilities of workforces and communities.

Values

- Build genuine relationships
- Foster creativity and innovation
- Engage with industry and communities
- Operate with integrity

Strategic Directions 2018 – 2020

Supplying a skilled workforce to maintain Australia's economic value and output continues to remain high on the Government's priorities. This is where the Vocational Education and Training (VET) sector becomes important to the future of the Australian economy.

VET has always played an important part in providing the skills needed to meet employers' needs. There is an increased focus on providing training that is based on industry's real-life needs. With the creation of Industry Reference Committees to manage the development of industry-ready training materials, training will continue to be a valuable workforce solution for future employers.

IBSA has been an integral part of the VET sector for many years, providing high quality training resources and products. As a Skills Service Organisation, we play an important part in shaping Australia's workforce through our support of Manufacturing Industry Reference Committees. These committees comprise industry experts who determine skill requirements in the development and review of training packages.



Governance

Strategic Directions (through our values)

Build genuine relationships

By building relationships with internal and external stakeholders, IBSA responds quickly to changes in the training environment. IBSA Manufacturing has established relationships with our Industry Reference Committees and has relationships with many key stakeholders in the community. Their feedback and assistance is crucial in developing training packages that reflect the needs of the industry.

Foster creativity and innovation

Innovation is part of our name, so we strive for it in every part of our work. We welcome fresh ideas and approaches from our staff as well as our stakeholders. IBSA Academy is an example of an innovative approach meeting the needs of time-poor trainers. With IBSA Academy, we created a flexible learning environment to meet professional development requirements for the workforce.

Engage with industry and communities

What we produce influences the skills of future employees. We are committed to representing the voices of industry stakeholders and engaging with diverse sectors to obtain and provide ongoing market intelligence. We undertake research to stay knowledgeable on new developments, enabling us to create products and services to support the implementation of skilling programs.

Operate with integrity

Through Australian Training Products and eCoach, IBSA makes available training package resources and we have built a reputation for providing quality learning materials. IBSA Manufacturing continues to uphold our high standards in developing training packages that are relevant to the manufacturing industry.

IBSA Brands



Skills Service Organisation for the manufacturing sector



High quality training products and resources



On-line professional development for training practitioners



Innovative selfauthoring learning platform

IBSA Manufacturing

Being a Skills Service Organisation provides us with an opportunity to make a meaningful impact on the manufacturing industry through the development of future oriented training packages.

Supporting six Industry Reference Committees in the review of qualifications and training packages, our role is to:

- identify new training needs and provide stakeholders with updates on changing trends
- engage with stakeholders to obtain feedback about current packages and
- develop training packages that are relevant to a modern Australian economy, are embraced by industry and maximise the potential for access to employment.

Industry sectors we support	Industry Reference Committees we work with	Training Packages we support
Aerospace	Aeroskills	MEA Aeroskills
Furnishing	 Furnishing Manufacturing and Engineering Process Manufacturing, Recreational Vehicle and Laboratory 	 MEM Manufacturing and Engineering/MEM Metal and Engineering
Laboratory Operations		
 Metals, Engineering and Boat Building 		MSF Furnishing
Recreational Vehicles		MSL Laboratory Operations
Sustainability	Sustainability	MSM Manufacturing
 Textiles, Clothing and Footwear 	 Textiles, Clothing and Footwear 	MSS Sustainability
 Process Manufacturing including chemicals, hydrocarbons, mineral products, plastics, rubber and cablemaking 		 MST Textiles, Clothing and Footwear
		PMA Chemical, Hydrocarbons and Refining
		• PMB Plastics, Rubber and Cablemaking
		 PMC Manufactured Mineral Products

IBSA Academy accessed through Australian Training Products

IBSA Academy fills the need for a flexible professional development option for VET trainers and RTOs. The IBSA Academy delivers short 60 minute courses to build practitioner capability in the workplace.

By helping training providers meet their professional requirements, we can ensure that trainers are better positioned to effectively deliver training packages and positively influence the workforce.

Example courses from IBSA Academy

- Customise and contextualise a training program
- Manage stress
- Time management

- Analyse training needs
- Complete your trainer matrix
- Build networking skills

Products and Resources accessed through Australian Training Products and eCoach

IBSA develops VET resources for a variety of industries. We have launched a new and improved suite of resources for Training and Education and are expanding our range of resources across industries.

Training packages

- Business Services
- Training and Education
- Financial Services
- Printing and Graphic Arts
- Tourism, Travel and Hospitality
- Retail Services



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