



**Learning and
assessment
materials**

BSB42515 Certificate IV in Small Business Management

From the BSB Business Services Training Package

Help students grow their small businesses the right way with IBSA's learning and assessment resources. Offering full coverage of the *BSB42515 Certificate IV in Small Business Management*, these resources are now available to purchase from the IBSA online store. Packed with extras, our support materials include assessment task mapping, templates, engaging and entertaining videos – everything an RTO will need to customise training for their students.

Did you know? IBSA offers samples of every product in the store, giving you the opportunity to see first hand how IBSA's resources can work for you. Check out a sample of the workbook for one of our newly released core units, *BSBSMB404 Undertake small business planning* – http://bit.ly/BSBSMB404_sample.

About IBSA resources

IBSA has a long history of producing market leading, high quality learning and assessment resources for the Vocational Education and Training (VET) sector. We are committed to developing excellent resources that enable best practice teaching and learning, and facilitate compliance.

Our team of expert content creators are committed to producing resources to suit all delivery styles, including print-based student workbooks (with self-print options available), digital trainer guides and e-learning solutions. IBSA's resources enable providers to deliver quality training outcomes.

Used in every Australian state and territory, as well as internationally, our products are widely recognised for their integrity and adaptability.

Visit the IBSA online store at www.ibsa.org.au/store to view the full range of available resources.



About the qualification

BSB42515 Certificate IV in Small Business Management suits managers who already have an established small business and need to improve their knowledge and skills in order to continue maintaining their day-to-day operations and growing their business.

Units available

Core units

- BSBSMB404 Undertake small business planning
- BSBSMB406 Manage small business finances
- BSBSMB413 Design a digital strategy for small business
- BSBSMB415 Refine and strengthen a small business

Elective units

- BSBCRT501 Originate and develop concepts
- BSBCUS401 Coordinate implementation of customer service strategies
- BSBCUS402 Address customer needs
- BSBFIA402 Report on financial activity
- BSBINN301 Promote innovation in a team environment
- BSBLDR401 Communicate effectively as a workplace leader
- BSBLDR402 Lead effective workplace relationships
- BSBLED401A Develop teams and individuals
- BSBMKG413 Promote products and services
- SBPMG522 Undertake project work
- BSBREL401 Establish networks
- BSBRES401 Analyse and present research information
- BSBSMB401 Establish and comply with legal and risk requirements of small business
- BSBSMB402 Plan small business finances
- BSBSMB403 Market the small business
- BSBSUS401 Implement and monitor environmentally sustainable work practices

Available formats



Digital Facilitator Guides



Workbooks



Self Print



e-Learning

What is available?

Digital Facilitator Guides

Be fully prepared with session plans, templates and presentations, as well as fully mapped assessment plans, tasks and marking guides.

e-Learning

Looking for an elegant online solution? IBSA's e-Learning units give students access to learning content with interactive activities, case studies, video content and more that can be completed anywhere, anytime. Use IBSA's LMS or bring your own!

Student Workbooks

Help your students get the most from their training with self-paced activities, real-life case studies, illustrative scenarios and information on further reading.

Digital Self-Print

Save time and freight costs by printing your own IBSA Student Workbooks on demand with our Digital Self-Print Licence.

Visit the IBSA online store at ibsa.org.au/store to make your purchase. Looking to buy in bulk, or interested in our e-Learning or Digital Self-Print solutions? Contact customerservice@ibsa.org.au or call **03 9815 7000** to speak to an Account Manager.